



Born 1992 in Thessaloniki, Greece
Lives in Berlin since 2019

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SOFIA ANTZEL
visual design / art direction

EDUCATION

- 2010 - 2016 **Integrated Master's Degree in Service Design, University of the Aegean / Department of Products and Systems Design Engineering, Syros**
Thesis: Sustainability in fashion design, specific case study: creative workshop / promotes clothe exchanging and upcycling (<https://vimeo.com/341132193>)
- 2017 **Pattern making and cutting intensive course, Pansik School of Fashion**

WORK EXPERIENCE

- 2016 - present **Freelance Designer**
Branding and Art Direction
- 2023 - present **eduBITES**
Visual Designer, working with AI tools to create video and images
- 2019 - 2022 **Social Chain GmbH**
Senior Graphic Designer, Brand design, marketing campaigns, web design, team and trello boards management
- 2019 - 2023 **MINUTTIA agency**
Brand design, marketing campaigns, web design
- 2018 - 2019 **Bear in Mind Design Agency**
Brand identity and campaign design
- 2018 - 2019 **Jens Laugesen Advisory**
Visual communication for print and online media. Blog archive creation
- 2017 - 2018 **Cyclades Botanical Garden**
Brand identity, website design and crowdfunding coordination
- 2016 - 2017 **Flipside Digital Media**
Graphic and brand designer for multiple clients
- 2016 - 2017 **Syros Film Festival (SIFF)**
Digital time machine (timelapse videos) 3rd international SIFF
- 2012-2014 **dpsdBeyond**
Core member of the student initiative of open education dpsdBeyond

LECTURES & WORKSHOPS

- 2014 **Heterotopia Institute**
Speaker at the Heterotopia Insitute Folkwang University of the Arts, IMM Cologne
- 2014 **WIAD2014**
Speaker on the World Information Architecture Day WIAD2014, Syros

EXHIBITIONS

- 2014 **Invisible Islands Photography Exhibition**
Team photography exhibition "Invisible Islands", Syros, Cyclades
- 2015 **ramonamag**
Photos selected for the online magazine ramonamag
- 2016 **Mazipos**
Photography exhibition MAZIPOS (<http://mzipos.com/about/>)
PICTURES FROM PERIPHERIES and interview

LANGUAGES

Greek (native)
English (fluent)
German (B1)
French (B2)

SKILLS

Art Direction
Photo/Video Editing
Illustration
Brand Design
Production Assistant
Collage
Visual Identity
Service Design
Technical Drawing
Sketching
AI image creation

SOFTWARE

Adobe Creative Suite
Figma
AutoCAD
Creo
Midjourney ptompting