



Born 1992 in Thessaloniki, Greece  
Lives in Berlin since 2019

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**SOFIA ANTZEL**  
visual design / art direction

## EDUCATION

- 2010 - 2016 **Integrated Master's Degree in Service Design, University of the Aegean / Department of Products and Systems Design Engineering, Syros**  
Thesis: Sustainability in fashion design, specific case study: creative workshop / promotes clothe exchanging and upcycling (<https://vimeo.com/341132193>)
- 2017 **Pattern making and cutting intensive course, Pansik School of Fashion**

## WORK EXPERIENCE

- 2016 - present **Freelance Designer**  
Branding and Art Direction
- 2023 - present **eduBITES**  
Visual Designer, working with AI tools to create video and images
- 2019 - 2022 **Social Chain GmbH**  
Senior Graphic Designer, Brand design, marketing campaigns, web design, team and trello boards management
- 2019 - 2023 **MINUTTIA agency**  
Brand design, marketing campaigns, web design
- 2018 - 2019 **Bear in Mind Design Agency**  
Brand identity and campaign design
- 2018 - 2019 **Jens Laugesen Advisory**  
Visual communication for print and online media. Blog archive creation
- 2017 - 2018 **Cyclades Botanical Garden**  
Brand identity, website design and crowdfunding coordination
- 2016 - 2017 **Flipside Digital Media**  
Graphic and brand designer for multiple clients
- 2016 - 2017 **Syros Film Festival (SIFF)**  
Digital time machine ( timelapse videos) 3rd international SIFF
- 2012-2014 **dpsdBeyond**  
Core member of the student initiative of open education dpsdBeyond

## LECTURES & WORKSHOPS

- 2014 **Heterotopia Institute**  
Speaker at the Heterotopia Insitute Folkwang University of the Arts, IMM Cologne
- 2014 **WIAD2014**  
Speaker on the World Information Architecture Day WIAD2014, Syros

## EXHIBITIONS

- 2014 **Invisible Islands Photography Exhibition**  
Team photography exhibition "Invisible Islands", Syros, Cyclades
- 2015 **ramonamag**  
Photos selected for the online magazine ramonamag
- 2016 **Mazipos**  
Photography exhibition MAZIPOS (<http://mazipos.com/about/>)  
PICTURES FROM PERIPHERIES and interview

## LANGUAGES

Greek (native)  
English (fluent)  
German (B1)  
French (B2)

## SKILLS

Art Direction  
Photo/Video Editing  
Illustration  
Brand Design  
Production Assistant  
Collage  
Visual Identity  
Service Design  
Technical Drawing  
Sketching  
AI image creation

## SOFTWARE

Adobe Creative Suite  
Figma  
AutoCAD  
Creo  
Midjourney ptompting